

objective: To concept and design engaging user interfaces and web experiences.

experience: **iRobot (2011 - 2012)** **Bedford, MA**
Web Designer

- Responsible for creation of concepts and final design of various sections within a complete re-design of irobot.com.
- Creating pages unique from design direction, as well as areas consistent with overall look and style.
- Design and production of templates and graphics for direct email and off-site marketing materials.

GSN Digital (2007 - 2011) **Waltham, MA**
Web/Production Designer

- Conceptualizing, prototyping, and designing user interface elements for www.worldwinner.com and www.gsn.com.
- Creating dozens of custom on-site promotion graphics per week with short term deadlines, including animated flash elements for off-site marketing.
- Creation of user interface and gameplay art for WorldWinner casual video games.
- Implementing brand content into existing games for clients including Oreo, Popeye's, Clorox, and Land O' Lakes.
- Designing web interfaces for casual cash-gaming integration on partner sites including Pogo.com, AOL.com, MSN.com and many others.

NBC Universal - WVIT Channel 30 (2007) **West Hartford, CT**
Graphics Department Intern

- Production of graphics for on air news, public affairs spots, and photo editing for commercial work.
- Layout and type facing of print advertisement for newspapers and creation of electronic billboard advertisements.

education: **2003 - 2007 Springfield College** **Springfield, MA**

- Graduated with Bachelor of Arts Degree in Computer Graphics and Digital Arts.
- Member of the Dean's List.

skills: **Design & Production**

- Adobe Creative suite tools, with particular strengths in Photoshop, Illustrator, Dreamweaver, and Flash.
- Understanding of CSS 3, HTML 5, and current web practices